

DARIO DONGO
WIISE FOUNDER



wiisebenefit.com

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WIISE Founder Professional Profile

Dario Dongo is a lawyer, journalist, and adjunct professor of international, European, and national food law—a field he has championed for over thirty years. Combining stratified experience in strategic consultancy with technical-legal and scientific support for corporations, trade associations, institutions, and research consortia, he bridges the gap between scientific rigor, civic passion, and high-impact communication.

Academic Background

After graduating in Law from the **University of Genoa (1993)**, he earned a Master's degree in European Economic Community Law and Institutions from the same institution. His academic journey continued with an **MBA from EDHEC Business School (2006)**, a second-level Master's in **Corporate Governance and Strategy** from the University of Pisa (2007), and a **PhD in Agri-Food Systems** from the Università Cattolica del Sacro Cuore (2016).

Legal & Corporate Career

His early legal career, with a specific focus on food safety, labelling, advertising, environmental protection, and occupational health, established the groundwork for his deep understanding of the legal dynamics governing the food supply chain.

As **Head of Legal Affairs for the ERIDANIA-BEGHIN SAY CORPORATION** (formerly the Ferruzzi Group), he supervised all Italian subsidiaries. His remit included international and domestic contracting, legal consultancy, litigation management, and the design of prevention and crisis management protocols for food safety.

For the following decade, as **Director of EU and Regulatory Policies at FEDERALIMENTARE (CONFINDUSTRIA)**, he represented the interests of the Italian and European food industries within key institutional frameworks, including Brussels, Strasbourg, Rome, the **Codex Alimentarius**, ISO TC/34 SC/17, and the **Global Food Safety Initiative (GFSI)**. During this time, he was directly involved in the formation of European Food Law, navigating both the "ascending phase" (drafting and political review) and the "descending phase" (national implementation, interpretation, and the creation of industry guidelines).

Entrepreneurship and Global Leadership

In 2012, drawing on his extensive industry and institutional expertise, he founded **WIISE benefit SRL**. This includes [FARE](#), a division specialized in strategic, technical-legal, regulatory, and public affairs consultancy. FARE supports entities in harmonizing innovation and product excellence with sustainable development, fair trade practices, and strict regulatory compliance (EU and non-EU).

In 2024, he co-founded the **Global Honey Organization (GHO)** in Switzerland, where he currently serves as Secretary General.

Academia, Journalism, and Publications

A prolific speaker, Dario Dongo has presented at over **300 international seminars** and conferences and has participated in numerous EU-funded research programs. He serves as an **adjunct professor** at the Universities of Turin, Naples Federico II, and Perugia.

As an accredited member of the **Order of Journalists (Lazio)**, he is a prominent voice in public discourse, frequently appearing on television programs such as RAI 3's '*Mi manda Rai Tre*'. His vast bibliography includes books, e-books, and thousands of articles covering food safety, labelling, GMOs, and food law. He co-founded the portal '*Il Fatto Alimentare*' and has contributed to leading publications such as *Il Sole 24 Ore*. He now focuses his editorial efforts on the online platforms [GIFT \(Great Italian Food Trade\)](#) and [FOODTIMES](#), which promote Italian food excellence and independent reporting on the circular economy, nutrition, and environmental health.

Social Commitment and Advocacy

Dario Dongo's commitment extends far beyond the professional sphere. He is a tireless advocate for sustainable development, supply chain equity, and consumer protection. His work emphasizes social inclusion, the rights of the disabled, and international cooperation.

This dedication led him to found the non-profit [Égalité ETS](#). In 2024, he stood as a candidate in the European Elections with the *Pace Terra e Dignità* list, aiming to elevate his lifelong battle for civil rights into the political arena.

Synergy: The Vision of Dario Dongo and the Mission of WIISE

WIISE is the practical realization of **Dario Dongo's** lifelong commitment to food safety, sustainability, and transparency. As the founder of WIISE, Dario Dongo infuses the company with a unique "**Regulatory-by-Design**" approach, a methodology born from his thirty years of international experience across academia, industry, and legal practice.

The core competencies of WIISE directly reflect Dario Dongo's specialized expertise:

- **Strategic Leadership:** His deep involvement in forming European Food Law allows WIISE to act as a strategic bridge between research and the market.
- **Regulatory Mastery:** Dario's background in food law and food safety ensures that the company provides rigorous support for complex Novel Food authorizations and upcycling frameworks.
- **Global Advocacy:** His role in international bodies like the Codex Alimentarius is mirrored in WIISE's active participation in high-level EU policy clusters, such as *Horizon4Proteins* and *WASTELESS*.
- **Independent Communication:** WIISE leverages Dario Dongo's journalistic integrity to provide high-level visibility to technical breakthroughs, ensuring they reach policymakers and the public alike.

By combining Dario Dongo's scientific rigor and civic passion with WIISE's technical and legal infrastructure, we empower future consortia to transform complex research into compliant, sustainable, and market-ready industrial realities.



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